



Blaise 5



Mobile Data Collection Made Easy



With CMA, CMA Admin Tool, and CPI

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How Blaise 5 Can Transform Your Survey Operations

CMA, CMA Admin Tool, and CPI App are a comprehensive and integrated survey solution. They enable efficient data collection, centralised oversight, and specialised price data collection. With our Blaise 5 tools, you can transform your survey operations and improve data accuracy, timeliness, and usability.

CMA: Mobile Application for Efficient Data Collection

CMA is an application that runs on interviewers' devices, enabling them to conduct surveys in the field. To make their data collection more efficient, CMA's user-friendly interface provides synchronisation and case management.

Interviewers can access survey questionnaires, collect data offline, upload completed cases, and receive new assignments. CMA's offline capability ensures uninterrupted data collection, even in areas with limited or no network connectivity. By eliminating the need for paper-based data collection, CMA reduces human errors and data entry inconsistencies. The real-time synchronisation feature ensures collected data is promptly transferred to the central server, enabling researchers to access and analyse data in near real-time. Moreover, CMA's intuitive interface and streamlined workflows optimise the interviewer's productivity, enabling them to complete surveys efficiently.

Testimonial

'We worked very closely with Team Blaise to add modifications to CMA, and they've been a pleasure to work with. They were very responsive to our needs and willing to help. We had many late-night meetings and they were always cheerful and accommodating. We really appreciate their support and expertise and we are extremely pleased with the outcome.'

Jane Dowd

Senior Design Analyst – Technical Methods and Design Stats NZ Tauranga Aotearoa

CMA Admin Tool for Comprehensive Survey Management

CMA Admin Tool is a Manipula Dialogs application that provides administrators and project managers with comprehensive control and oversight of their survey operations. With CMA Admin Tool users can configure surveys, manage cases, monitor fieldwork progress, and troubleshoot any issues that may arise.

Advanced features in the CMA Admin Tool enhance survey management capabilities. One feature is the ability to configure survey questionnaires and assign cases to interviewers. Managers can also allocate cases based on various criteria, such as geographical location, language, or interviewer qualifications. This flexibility allows for optimised survey distribution and workload balancing among interviewers.

Comprehensive monitoring and reporting functionalities are also part of CMA Admin Tool. Project managers can track fieldwork progress, monitor interviewer performance, and generate reports on data collection metrics. This allows for proactive management and timely intervention when needed. Additionally, the tool offers troubleshooting capabilities, such as synchronisation tracking and logging analysis, to resolve any data synchronisation issues effectively.

CPI for Price Data Collection

CPI App, or Consumer Price Index Application, is another tool integrated into the Blaise 5 survey software suite. This app is designed to help register price information for a variety of goods and services from various locations. The app allows interviewers to add price and unit size information of products, take pictures, and compare new prices against previous polling data. Additionally, CPI App offers unit conversion capabilities to ensure consistent measurement across products.



CPI App and its data are seamlessly integrated with CMA and the CMA Admin Tool, enabling you to combine and analyse data from different sources and locations on the central server. While CMA handles survey data collection and synchronisation on interviewers' devices, the CMA Admin Tool facilitates overall survey management from a centralised web-based interface. The CPI App complements these tools, providing specialised data collection capabilities for specific survey scenarios.

Why Enhance Your Survey Experience with CMA Tools?

Our CMA tools provide you with a powerful, comprehensive, and integrated solution for survey data collection and management. They enable you to conduct surveys efficiently in various locations, with user-friendly and flexible capabilities that adapt to your needs and preferences. All CMA tools also ensure data integrity and quality by enabling real-time synchronisation, advanced configuration, and preventive monitoring capabilities.

- CMA allows you to collect data efficiently on your devices, even offline. It reduces errors, optimises productivity, and streamlines workflows.
- CMA Admin Tool allows you to configure and manage your surveys from a centralised interface. You can assign cases, monitor fieldwork, troubleshoot issues, and generate reports.
- CPI App is a specialised application that allows you to register price information for various goods and services. You can add price and unit size information, take pictures, compare prices, and use unit conversion capabilities.

With CMA tools, you enhance your survey experience, data accuracy, timeliness, and usability.

Thank you for reading this brochure. If you have questions or feedback, please feel free to [contact](#) us. We look forward to hearing from you soon.

Blaise®: More than software

Imagine a software suite that handles any data collection challenge, adapts to any user preference, and seamlessly integrates with other systems. That's Blaise 5, the latest software suite for national statistical institutes (NSIs):

- User-centred tools that adapt to locations, languages, policies, and data programmes.
- Collaborative design with input from the BCLUB (Blaise Cooperative Licence Users Board).
- Seamless integration for reliable data collection.

But Blaise is **more than software** - it's a **platform** that fosters the exchange of knowledge and best practises amongst experts. By becoming a Blaise user, you join a **community** of NSIs that share a common vision and passion for data. At the heart of CBS's (Statistics Netherlands) data collection lies Blaise. **Are you ready to join us?**



If you would like more information, please contact Team Blaise and check www.blaise.com for updates.

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Blaise 5



Gaining deeper understanding